



## Lice Eliminator™ 3999-004

### Description

- A unique blend of natural, active ingredients, such as herbs and plant extracts.
- A safe and effective, easy-to-use, natural treatment for lice.
- Formulated specifically to rid the hair and body of lice, ticks and their eggs.
- The look, feel and smell of a regular shampoo.
- No unpleasant smell.
- Soothes irritated, itchy skin and scalp while it rejuvenates damaged hair and promotes healthy hair and scalp.
- It does not contain any pesticides or toxins, including organophosphates.

### Advantages

Our natural herbal shampoo has been carefully formulated to suit every hair type, using plant-based ingredients and special botanical and herbal extracts.

Recent studies have found that pesticides in conventional head lice treatments may double the risk of cancer and shows that natural treatments can be more effective than insecticidal lotions.

Clinically proved to work in over 95% of cases - an amazing figure when compared with two of the leading treatments in the world today - Permethrin 87% failure rate and Malathion 64% failure rate.

An effective alternative to the use of toxins, no messy lotions, no chemical odors. Simply use as a shampoo.

It provides an alternative lice shampoo that contains no harsh chemicals and does not pose a threat to people or the environment.

### Technical Information

Usage	Dilution Ratio	RTU
Physical Properties	Appearance	Liquid
	Color	Clear
	Fragrance	None
	pH	7
	Shelf Life	Minimum 1 Year
Packaging	3999-004	(1) 1 gal./3.8L



### Lice Facts

Lice do not fly or jump. Lice are spread easily from person to person by direct contact. Only humans get lice. They need human blood to survive. A clean head can get lice. Hair full of lice does not mean dirty hair. Anyone can get lice regardless how clean they are, or how many times they wash their hair. Not everyone that has lice itches. Some people do not get lice. Just like some people do not get bitten by mosquitoes.

According to the US Centers for Disease Control and Prevention, as many as 6million to 12 million people worldwide get head lice every year. According to Deborah Altschuler, President of the American National Pediculosis Association, it makes no sense to shampoo with a pesticide, specially since several serious diseases, including Leukemia, have been linked to Pesticide shampoos. Not every Lice Shampoo is made the same way. Some are laden with pesticides that have been proven to harm your health and still do not kill the lice.

### Application

Apply a generous amount to hair directly from container. Massage into low, sudsing lather as you apply.

Allow shampoo to be left on hair and scalp for at least 15 minutes for full effect.

Rinse with water. Repeat if necessary. Briskly comb or brush out sticky eggs.

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